

Sample Solicitation Email - Camp 1

Hi, \_\_\_\_\_.

[Your child's name] loves her/his camp time at [name of camp.]  
[Explain here something that you particularly love about the camp.]

[Your child]'s school, PS 9, is having its annual auction this March, and they've already started getting donations. There are tons of our families who already know how great you are, but this is the perfect way to show your support and advertise your camp to the 700+ families who participate in our auction.

All auction proceeds pay for the salaries of our teaching assistants, which we desperately need given the large class sizes, and other enrichments like chess, art, music, Spanish, and a librarian. So, please donate a gift certificate of a week of camp, whole session, percentage off, or some special experience. We can't do it without local businesses like you!

Please use the links below to see our official letter, online donation form, and printable donation form. My daughter's/son's full name is \_\_\_\_\_ and his/her class is \_\_\_\_\_ (information for the online form.) Thank you so much in advance!

<http://ps9.org/wp-content/uploads/ps9-auction-donation-letter.pdf>

<https://parentsofps9.ejoinme.org/donations>

<http://ps9.org/wp-content/uploads/ps9-auction-donation-form-2017.pdf>

Best,  
[Your name]  
Proud PS 9 Parent

Sample Solicitation Email - Camp 2

Dear [Name of Camp/After School Program],

I saw your flyer in PS 9's main office, and I thought I'd reach out to see if you wanted to participate in our auction.

My daughter is a student at PS 9, located on 84th Street and Columbus Avenue, and our annual auction is this March. We're also doing an early online auction for camps and winter/spring classes, so it might be great to get your name out to our 700+ families who participate and let them know that you're out there. You can donate a couple of holiday camps, summer camp, after-school classes, anything and everything that would show what you're all about. Maybe even host a party with theater games! Parties always go for a lot of money and help the businesses gain exposure to multiple families.

All auction proceeds pay for the salaries of our teaching assistants, which we desperately need given the large class sizes, and other enrichments like chess, art, music, Spanish, and a librarian. So, please donate whatever you like that will give the [name of business] experience. We can't do it without local businesses like you!

Please use the links below to see our official letter, online donation form, and printable donation form. My daughter's/son's full name is \_\_\_\_\_ (information for the online form.) Thank you so much in advance!

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<http://ps9.org/wp-content/uploads/ps9-auction-donation-form-2017.pdf>

Best,  
Jennifer Wolinetz  
Proud PS 9 Parent